



On the Shoulders of Giants

"If I have seen further than others it is by standing
on the shoulders of giants."

Sir Isaac Newton

On April 12, 1980, a young boy from British Columbia, Terry Fox, dipped his foot into the Atlantic Ocean to begin his run across Canada. What made the run special was that he had only one leg. Terry's dream was to raise money for cancer research. Every day he ran the equivalent of a Boston Marathon, his lungs burning and stump of his right leg raw and bleeding. Then on September 1st, 5,573 kilometres into his journey across the second largest country on earth, the cancer came back and the run was over. Nine months later, on June 28, 1981 he was dead. He had raised over 3 million dollars.

Every September, people in 60 countries around the world run in Terry's memory. His "Marathon of Hope" has become the world's largest single day fund raising event for cancer research with over 400 million dollars raised in Terry's name. Every year more people participate because of the inspiration and leadership of a young boy with only one leg.

The core values of inspired leadership are:

A SPLENDID VISION
OUTSTANDING COMMUNICATION
PRIDE
GREAT TEAMWORK
POSSIBILITY THINKING
COURAGE
PASSION
GRATITUDE

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